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FOR IMMEDIATE RELEASE

**Wrapping Paper Recycling
Eco-Cycle's Gift to the Community
It's the Environmental Way to Wrap Up the Holidays**

Boulder (December 19)—The gifts are opened, the holiday mayhem has calmed, and all that's left is a living room full of wrapping paper. What will you do with it all?

As a holiday gift to the community, Eco-Cycle and their community partners of the cities of Longmont, Broomfield, Louisville, Lafayette, along with Boulder County, will offer TEMPORARY recycling for wrapping paper from December 26 through January 31. Residents should recycle their wrapping paper in the bins marked "Paperboard" at the following four recycling drop-off center locations: Boulder County Recycling Center (1901 63rd St., Boulder), Louisville/Lafayette Glen Huey Recycling Center (State Hwy. 42 and Pine, Louisville), Eco-Cycle/Broomfield Recycling Center (225 Commerce St.) and the Eco-Cycle/Longmont Recycling Center (140 Martin St.). All centers are open 24 hrs/day. Please do not place wrapping paper at the curb for recycling.

Wrapping paper will not be accepted any other time of year because it is difficult and costly to recycle due to the large amount of ink used and the lack of good paper fiber.

Temporary wrapping paper guideline signs will be placed on the "Paperboard" bins. Please note that the following items are NOT recyclable: tissue paper, metallic paper, ribbons, bows, construction paper, and fluorescent or dark colored papers such as dark red or green envelopes. (Glossy greeting cards of any color are acceptable.)

Eco-Cycle encourages re-use first. Save any unripped wrapping paper and use it again next year. Enviro-savvy gift-givers who wrap presents in newspaper can recycle it as long as there is minimal tape on the paper. Other reusable wrapping alternatives include: comics, posters, maps, blueprints, calendars, cloth gift bags, bandannas or a pre-wrapped "Hollywood Box" with a separately wrapped lid and bottom that can be re-used.

Holiday greeting cards and gift tags should be recycled with your office paper or junk mail. Please do not include any metallic or foil-embossed cards.

For additional holiday recycling information, please visit us at www.ecocycle.org where you can see video clips of ideas for wrapping without wrapping paper and specific examples of which types of wrapping paper are and are not recyclable. A PDF of Eco-Cycle's complete holiday recycling guide is also on the website; it contains detailed information on when, where and how to recycle holiday trees, lights, packaging, batteries and more.

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