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**Recycle Row Partners ReSource and
Center for Hard-to Recycle Materials (CHaRM)
to Help Residents Rebuild from the Flood**

FOR IMMEDIATE RELEASE

Boulder, CO (June 5) – It’s been nine months since the epic 1000-year floods hit Boulder County, but many families are just getting to the point where they can put their homes, properties and lives back together. The Center for ReSource Conservation’s Resource and Eco-Cycle’s Center for Hard-to-Recycle Materials (CHaRM) are using their new co-location at 6400 Arapahoe Rd., and the partnering opportunities afforded by the new location, to help.

The two non-profit organizations are offering a 30% discount specifically to residents rebuilding after the flood. ReSource products—reclaimed fixtures, tiles, doors, windows, etc.—will be available at 30% off from June 16th through June 30th. ReSource is also providing flood-affected residents a free Tool Library membership, good for one year. Members rebuilding from the flood can rent tools ranging from power drills and saws to lawn mowers and shovels at well below retail rates.

The 30% discount will also apply and the facility fee will be waived at the Eco-Cycle CHaRM for those still recycling flood-damaged, hard-to-recycle materials such as electronics.

And, since the flood washed away the live soil in many backyards, leaving only rocks and inert dirt that can't support new growth, the 30% discount is also applicable from June 16th through June 30th toward the purchase of Eco-Cycle's Microbe Brew, a brew of live microbes generated from worm castings (aka worm poop). When used in combination with compost or wood chip mulch, the microbes go to work building healthy, live soil that will support new seeds, lawns and gardens.

"We hear stories every day from customers who are still rebuilding from the devastating flood in September," said ReSource Senior Manager Jared D'Arcey. "Many people affected by the floods are just now able to begin the rebuilding process; we are trying to support them in every way that we can."

"I'm just starting to rebuild my own home in Lyons," said Dan Matsch, Eco-Cycle CHaRM Manager, "so I know from personal experience and from that of my friends and neighbors that many of us are only now rebuilding our homes and lawns. This is the time support is really needed, and Eco-Cycle is happy to help."

"This is just what our community needs," said Priscilla Cohan, a resident of Lyons whose house was heavily damaged and is working on rebuilding, pending a permit. "People are always surprised to hear we are still displaced by the flood, so it's helpful and comforting to know that awareness and support are still there for us."

"We are glad to give this discount for flood-impacted residents," said Suzanne Jones, Eco-Cycle Executive Director. "We're going on the honor system, rather than requiring any proof like a FEMA number. We figured, knowing how hard some of our fellow residents were hit by the flood, folks weren't likely to claim a need for flood relief if they weren't affected. That just wouldn't be neighborly...or cool."

"Now that we are co-located, this is just the first of many programs yet to come where our two non-profit organizations can partner and cooperate to give back to our community," said Center for ReSource Conservation Executive Director Michelle Barnes.

Lumber and items in the ReSource showroom are exempted from the 30% discount.

Visit www.resourceyard.org, www.conservationcenter.org and www.ecocycle.org for more details.

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